

Australasian Ornithological Conference

Darwin • 3-5 July 2019

SPONSORSHIP AND EXHIBITOR PROSPECTUS

Bio of conference

We are pleased to announce that the 10th Australasian Ornithological Conference (AOC) will be held in Darwin, Northern Territory from 3-5 July 2019. The AOC is the primary conference for BirdLife Australia, and is the largest biennial gathering of enthusiastic amateur and professional ornithologists from Australia and overseas.

Participants/target audience

Targeted audience of scientists, conservation professionals, hobbyists and students with a passion for the environment and bird life are expected to attend the conference. The conference is well-known for its friendly atmosphere combined with presentations of high-quality scientific work. We anticipate hosting over 200 delegates with people coming from Australia, New Zealand, and the Oceania region. Our program will be extended to family and friends to incorporate partner programs, as well as pre- and post-conference tours.

In 2017, the AOC conference held at Deakin University in Geelong welcomed over 250 delegates with support from eight sponsors. The 2019 conference is hoping to attract at least 200 delegates and provide an exceptional 'extra-curricular' program for delegate guests to enjoy.

Program inclusions

- Keynote presentations
- Workshops hosted by local specialists
- Partner programs offered
- Social events
- Excursions
- Pre and post touring for delegates and guests

Promotion of conference

Birdlife Australia have a current database of over 85,000 and will be promoting the event through their magazine, e-newsletter and via social media in conjunction with the local organising committee. Current AOC database (previous attendees) has over 250 contacts for which the 2019 event will be promoted to via e-newsletters.

Promotions via local media will be provided prior, during and after the event from the local organising committee. (i.e. radio, newsletters, Northern Territory Convention Bureau and Tourism Top End, Darwin retailers' association, Waterfront etc.).

A Facebook and Twitter account will be set up for the event with regular updates prior and during the event using the hashtag **#AOC2019**.

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SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Level	Cost	Inclusions
Diamond	\$10,000	<ul style="list-style-type: none">• Sponsorship of a conference symposium• Large logo included on website (with link)• Logo and name on conference booklet with paragraph of support for the symposium• Attendance of conference event and dinner for 2 delegates• Mention of sponsor by MC throughout the event• Present to delegates on social night
Platinum	\$5,000	<ul style="list-style-type: none">• Sponsorship of a conference workshop• Medium logo included on website (with link)• Logo and name on conference booklet• Logo on conference lanyards, banner and exhibition space in conference facility (i.e. banner and desk display)• Attendance of conference event and dinner for 2 delegates• Mention of sponsor by MC throughout the event
Gold	\$2,000	<ul style="list-style-type: none">• Small logo on website (with link)• Logo and name on conference booklet• Banner and exhibition space in conference facility (i.e. banner and desk display)• Attendance of conference event and dinner for 2 delegates• Mention of sponsor by MC throughout the event
Silver	\$1,000	<ul style="list-style-type: none">• Small logo on website (with link)• Logo and name on conference booklet• Small blurb + image on website and in conference booklet
Bronze	\$500	<ul style="list-style-type: none">• Small logo on website (with link)• Logo and name on conference booklet